



Worcester Chamber
Music Society

2024-25 Season

Season Program Book Advertising

Place your ad in our season program book distributed September -July to reach music lovers of all kinds, and advertise your brand to thousands of Worcester County residents

Out of the Darkness- September 27, Harvard and September 29, Worcester

Out of darkness comes light. The idea of "light" takes on multiple meanings in our season opening concert.

Dazzle, Dreams and Drama - November 3, Worcester

Come for the dazzle that is Mozart's Kegelstatt Trio; stay for the drama of the Schubert Octet. Explore The Shining Gate of Morpheus, inspired by Morpheus, the Greek god of dreams and sleep.

Bach Christmas Cantatas - December 6, Worcester

We join forces with stellar vocalists to present J.S. Bach's Christmas Cantatas. Presented as part of Music Worcester's The Complete Bach, an 11-year project to present all of J.S. Bach's music in advance of his 350th birthday.

Forces of Nature - February 2, Worcester

This evocative program features forces of nature highlighted by sunrise, storm, and the song of the humpback whale.

Voices Rising - February 27, Worcester

The voices of five Black American composers rise as they are recognized and represented on stage and claim their places as vital contributors to the American musical canon.

Alter Egos - April 4, Fitchburg and April 6, Worcester

Star Wars, Jurassic Park, The Godfather, Citizen Kane, and Psycho. We know them best for their iconic movie scores, but the composers on this program also produced an impressive catalogue of classical music.

Plus a Free Family Concert on March 3 in Mechanics Hall, Music on Main, Very Open Rehearsals, and our ChamberFest Summer series.

Ad Specifications

Full Page Ad: 4.75" (w) x 7.75" (h)
Half page: 4.75" (w) x 3.75" (h)
Business card size: 3.5" (w) x 2" (h)

All Advertisers will receive their company name/logo listed on our website.

Full page ads will receive 3 social media call outs during the 2024-25 season

Ad Rates

<u>Size</u>	<u>Black & White</u>	<u>4-color</u>
Full page	\$525	\$600
Half page	\$450	\$525
Business card	\$275	\$325

File Format Ad Requirements:

High Resolution PDF preferred.
Other acceptable formats include EPS and TIFF files.
Submitted files must be a minimum of 300 dpi.

How to Submit Ad Materials:

Email tracy@worchesterchambermusic.org

Ad deadline August 14, 2024

Contact Tracy@worchesterchambermusic.org
or call 978-621-0871

About Worcester Chamber Music Society

"Through the years the Chamber Music Society has crafted thoughtful, innovative and interesting programs, and its playing has become so effortless, so technically virtuosic and so musically expressive...., they have become one of the most loved and admired treasures in our musical community."

-John Zeugner, Worcester Telegram and Gazette

Hailed as a group with imagination, style and chops, the Worcester Chamber Music Society took the Worcester, Massachusetts scene by storm with its initial concert in 2006. It has become a recognized cultural presence within the Greater Worcester area by presenting sold-out concerts to captivated audiences, receiving consistent critical acclaim, building new young audiences, and training rising musicians through both its Neighborhood Strings and ChamberFest Music Camp programs.

WCMS brings world-class chamber music to intimate Greater Worcester venues. WCMS nurtures the community through a unique combination of affordable concerts, education and community engagement.