



Neighborhood Strings

We invite you to join us by supporting our **10th Anniversary Neighborhood Strings Benefit Concert** on Thursday, June 9, 2022, at Mechanics Hall. The evening will include a festive cocktail hour with hors d'oeuvres, a performance by Neighborhood Strings, and a Worcester Chamber Music Society concert featuring renowned pianist Simone Dinnerstein and Afghan composer, Milad Yousufi.

Neighborhood Strings is an award-winning intensive strings program providing free lessons, ensembles, and performance opportunities to at-risk youth from Worcester's Downtown and Main South neighborhoods. Youth discover a creative outlet that hones life skills like discipline, cooperation, imagination, and leadership. **The focus is on the child as a musician and as a citizen and contributing member of society.**

Music education is no longer part of the Worcester Public Schools curriculum. As a result, inner-city children are deprived of the creative outlet, and academic benefits music instruction provides. Neighborhood Strings fills this gap by offering high-level intensive education, 5 days a week, by esteemed world-class musicians. Our program continued to operate in person throughout the COVID-19 crisis. **Making music together with teachers and friends from the program was a welcome escape from the worries and fears surrounding the pandemic.**

One of our parents recently shared this story:

"Before joining Neighborhood Strings, our son Michael-Israel was bullied while attending an after-school program. We prayed for an alternative and found Neighborhood Strings! Since then, Michael-Israel has become a happier person and a better student; Neighborhood Strings was making a difference and has become an essential part of our lives!"

Sixty percent of the Worcester Public School population is economically disadvantaged. Eighty percent are classified as High Needs, and 33% are English Language Learners. The enthusiastic participation of these inner-city youth and their families is why this program has grown ten-fold over the last 10 years. **With music as our connection point, we believe in weaving together a strong fabric of community that safeguards youth and generates sustainable community transformation.**

Your support will help our students navigate their way in these challenging times and sustain our program as we begin a new decade. **Thank you for your consideration!**



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10TH ANNIVERSARY BENEFIT CONCERT

With guest: Simone Dinnerstein, piano

SPONSORSHIP OPPORTUNITIES

Advertising deadline May 2

Virtuoso: Lead Sponsor \$10,000

- Table seating for 10
- Early recognition as **Lead Sponsor** on event invitation and promotion beginning in December
- Visibility through recognition in all publicity including: **Benefit Concert** program book, print and digital ads, social media, and website
- Full page color ad in the Benefit Concert program book
- Signage at the event, including sponsor pop-up banner
- Verbal recognition at the event
- 20% discounted tickets throughout the 2021-2022 season for your employees

Suite \$5000

- Table seating for 8
- Visibility through recognition in the **Benefit Concert** program book, social media and website
- ½ page full color ad in the Benefit Concert program book
- Signage and verbal recognition at the event
- 10% discounted tickets throughout the 2021-2022 season for your employees

Sostenuto \$2000

- Table seating for 6
- Visibility through recognition in the **Benefit Concert** program book and website
- ½ page black and white ad in the Benefit Concert program book
- Signage and verbal recognition at the event

Continuo \$1000

- Table seating for 4
- Visibility through recognition in the **Benefit Concert** program book and website

Friend \$500

- Table seating for 2
- Visibility through recognition in the **Benefit Concert** program book and website