

Advertising with WCMS will reach educated, affluent and socially active audiences throughout Worcester County, exactly the demographic you are trying to reach.

With 11 months of exposure during our series of 17 concerts and events, your ad will be seen by thousands of patrons!

Our program books are distributed in the towns of Harvard, Fitchburg and Worcester. Season 2019-2020 venues include Mechanics Hall, Fitchburg Art Museum, Arts Worcester, Curtis Performance Hall (Assumption College), WCC Hall, Worcester Historical Museum and Harvard Unitarian Church.



Where your ad will be seen:

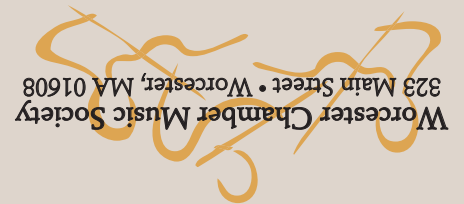
MAIN CONCERT SERIES: Attracting audiences in the 30-80 age range.

CAFÉ SERIES: Selling out for the last 4 years!

FREE FAMILY CONCERT: Capacity attendance last year, attracting parents, grandparents and young families

SENIOR OUTREACH CONCERT: Attended by seniors throughout Worcester County.

Support the Arts and enhance your visibility by advertising with an ensemble that "deserves the accolades and the devoted following it has already attracted." – Worcester Telegram



2019-2020 ADVERTISING OPPORTUNITIES



The **Worcester Chamber Music Society** brings world-class chamber music to intimate Greater Worcester venues including Mechanics Hall, Curtis Performance Hall, and the Worcester Historical Museum

WCMS nurtures the community as well as young musicians through a unique combination of affordable concerts, education and community outreach.

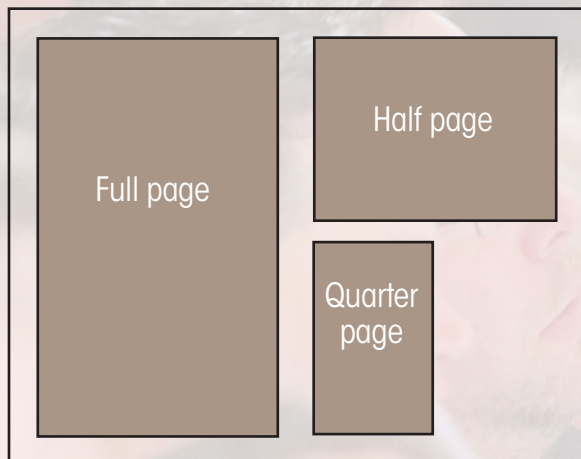


AD SPECIFICATIONS

Full page: 4.75" (w) x 7.75" (h)

Half page: 4.75" (w) x 3.75" (h)

Quarter page: 2.25" (w) x 3.75" (h)



File Format Ad Requirements:

- High Resolution PDF preferred
- Other acceptable formats include EPS and TIFF files
- Submitted files must be a minimum of 300 dpi

How to Submit Ad Materials

- Email to tracy@worchesterchambermusic.org

AD RATES

Size	Black & White	4-color
Full page	\$430	\$680
Half page	\$350	\$500
Quarter page	\$250	\$400

ALL ADS INCLUDE A DIRECT LINK ON OUR WEBSITE.

Advertisers who place a full page ad receive a FREE ad placement in our Season 2019-2020 program book.

Become a WCMS Business Partner.

Make a tax deductible donation of \$200 or more and receive a 20% discount on your ad.

Ad Reservations: August 5, 2019

Ad Deadline: August 19, 2019

SUPPORT ARTS AND CULTURE IN WORCESTER COUNTY!

Please make checks payable to: Worcester Chamber Music Society

Mail reservation form to:

Worcester Chamber Music Society,
323 Main Street, Worcester, MA 01608



RESERVATION FORM

Company Name: _____ Contact/Title: _____ Date: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Business partner Donation: _____ Ad Price: _____ B&W Color

Authorized Signature: _____ Please Print Name: _____

Please use last year's ad I will provide camera ready art according to specifications.

I would like WCMS to design my add for an additional cost (to be determined).

I wish to pay by: Check (make payable to) Worcester Chamber Music Society Visa / Mastercard only (circle one)

Name on card: _____ Card Number: _____

Exp. Date: _____ CSV Code: _____ Signature: _____