

# 2018-2019 SPONSORSHIP LEVELS AND BENEFITS

## Premier Sponsorship - \$2500

- Receive a full page color ad in our season program book plus signage and verbal recognition from the stage at the sponsored concert
- Receive 20% discounted tickets for your employees for the entire season

## Gold Sponsorship - \$2000

- Receive a full page color ad in our season program book
- Receive 20% discounted tickets for your employees for all Main Stage concerts

## Silver Sponsorship - \$1500

- Receive a ½ page color ad in our season program book

## Bronze Sponsorship - \$500

- Receive a ¼ page color ad in our season program book

## All Sponsors receive the following promotional benefits:

Company name or logo listed:

- WCMS season brochure
- WCMS season program book distributed at 17 concerts and events in Worcester, Fitchburg, and Harvard
- WCMS website with a link to your website
- All printed advertising materials for the sponsored concert
- All e-mail notices and digital marketing for the sponsored concert

HAILED AS THE PREMIERE CLASSICAL ENSEMBLE IN WORCESTER COUNTY, **WORCESTER CHAMBER MUSIC SOCIETY** OFFERS A BLEND OF CONCERTS, EDUCATION AND COMMUNITY EVENTS THAT DRAW FROM THE ENTIRE CENTRAL MASSACHUSETTS REGION.

When you partner with Worcester Chamber Music Society, you align your business with a world-class chamber music group and gain exposure to a diverse and sophisticated audience. We have developed a loyal following and many of our venues (*Mechanics Hall, Curtis Hall, Nuovo Restaurant*) are sold out or at capacity. **We support local businesses** by actively seeking vendors for our printing, design, reception and website needs in the Worcester area. Our presence in Worcester attracts individuals and families seeking a city with a vibrant arts culture supported by both its residents and the business community.

Corporate sponsorship of our **Main Stage and Café Concerts** allows us to offer reduced ticket prices providing access to the arts to those in our community who have limited means.

Our **Annual Free Family Concert** fills Mechanics Hall each season and for most of the children, it is their first exposure to classical music.

Corporate sponsorship of our **Neighborhood Strings** program provides WCMS with greater ability to provide free, quality music education, offering youth in Worcester's Main South neighborhood children an opportunity further their education and become productive members of our community.

## By partnering with WCMS, your company will:

- Establish an association with a **LOCAL**, world-class chamber music ensemble
- Raise its community profile and visibility as a philanthropic corporation
- Help make the arts accessible and affordable to the Greater Worcester community
- Provide opportunity for youth to succeed, thrive and add value to our community through the power of music