

Season 11 2016-2017



The **Worcester Chamber Music Society** brings world-class chamber music to intimate Greater Worcester venues including Mechanics Hall, Tuckerman Hall, Tower Hill Botanic Garden, and the Worcester Historical Museum.

WCMS nurtures the community as well as young musicians through a unique combination of affordable concerts, education and community outreach.



Worcester Chamber Music Society
323 Main Street • Worcester, MA 01608



Sponsorship with WCMS will show your commitment to enriching our community through the Arts.

Sponsorship Opportunities

Contact:
Tracy Kraus
Executive Director
508-757-5006
tracy@worcesterchambermusic.org

2016-2017 SPONSORSHIP OPPORTUNITIES

Level of Investment	Audience Reach	Concert Series Name/Details
\$1000	1000+ people Premiere community event All ages	Family Concert # of Events: Annual Location: Mechanics Hall
\$500	200 people Reaches moderate to affluent Ages: 16-75+	Main Stage # of Events: 10 Location: Worcester, Grafton, Harvard
\$250	50-75 people Reaches affluent professionals & retirees Ages: 40-75+	Café Concerts # of Events: 3 Location: Nuovo Restaurant in Worcester
\$150	150+ people Reaches affluent retirees Ages: 55-75+	Seniors Concerts # of Events: Annual Location: Affluent retirement communities
\$50	60+ people Reaches inner-city community All ages	Music on Main 1 hr. concert collaborating with youth and musicians from Main South area # of Events: 2 Location: Straight Up Cafe

LEAD SPONSORSHIP LEVELS & BENEFITS

Premier Sponsorship - \$3000+

- Receive a full page color ad in our season program book plus signage and verbal recognition from the stage at the sponsored concert
- Receive 20% discounted tickets for your employees

Gold Sponsorship - \$2000+

- Receive a full page color ad in our season program book

Silver Sponsorship - \$1200+

- Receive a 1/2 page color ad in our season program book

All lead sponsors receive the following promotional benefits:

Company name or logo listed:

- WCMS season brochure mailed to 2000+ households in Worcester County
- WCMS season program book distributed at 17 concerts in Harvard, Grafton and Worcester

All sponsors receive the following benefits:

- WCMS website with a link to your website
- All printed advertising materials for the sponsored concert
- All e-mail notices for the sponsored concert